



WFXV  
201 Humboldt Street  
Rochester, NY 14610

National Media Research Inc  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 1413173

**Schedule Dates** 10/11/16-10/17/16  
**Advertiser** National Republican Congressional Committee (13  
**Agency** National Media Research Inc (10525)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 15/915/7687 (553424)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 155/915/7687  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 2016  
Separation: 30

**Date Entered** 08/22/16  
**Last Modified** 08/22/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25271653  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$681.00  
**Net Total** \$3,859.00  
**Sales Tax**

## Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	48	\$4,540.00
<b>Grand Total:</b>	<b>48</b>	<b>\$4,540.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	4P- Celebrity Name Game	1		X						1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	4P- Celebrity Name Game	1			X					1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
3.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	4P- Celebrity Name Game	1				X				1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4P- Celebrity Name Game	1					X			1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
5.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	4P- Celebrity Name Game	1	X							1	\$20.00	\$20.00	Utica (WFXV)	Celebrity Name Game	8/22/16
6.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	4:30P- FAMILY FEUD	1		X						1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
7.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	4:30P- FAMILY FEUD	1			X					1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
8.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	4:30P- FAMILY FEUD	1				X				1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
9.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4:30P- FAMILY FEUD	1					X			1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
10.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	4:30P- FAMILY FEUD	1	X							1	\$20.00	\$20.00	Utica (WFXV)	Family Feud	8/22/16
11.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	5P- The Middle	1		X						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
12.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	5P- The Middle	1			X					1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
13.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	5P- The Middle	1				X				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WFXV  
201 Humboldt Street  
Rochester, NY 14610

National Media Research Inc  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 1413173

**Schedule Dates** 10/11/16-10/17/16  
**Advertiser** National Republican Congressional Committee (13  
**Agency** National Media Research Inc (10525)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 15/915/7687 (553424)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 155/915/7687  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 2016  
Separation: 30

**Date Entered** 08/22/16  
**Last Modified** 08/22/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25271653  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$681.00  
**Net Total** \$3,859.00  
**Sales Tax**

## Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	48	\$4,540.00
<b>Grand Total:</b>	<b>48</b>	<b>\$4,540.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5P- The Middle	1					X			1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
15.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5P- The Middle	1	X							1	\$40.00	\$40.00	Utica (WFXV)	The Middle	8/22/16
16.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	5:30P- Hot in Cleveland	1		X						1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
17.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	5:30P- Hot in Cleveland	1			X					1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
18.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	5:30P- Hot in Cleveland	1				X				1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
19.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5:30P- Hot in Cleveland	1					X			1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
20.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5:30P- Hot in Cleveland	1	X							1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	8/22/16
21.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	6P- 6:30P (EST)	1		X						1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
22.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	6P- 6:30P (EST)	1			X					1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
23.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	6P- 6:30P (EST)	1				X				1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
24.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	6P- 6:30P (EST)	1					X			1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
25.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6P- 6:30P (EST)	1	X							1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	8/22/16
26.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	6:30P- 7P (EST)	1		X						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
27.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	6:30P- 7P (EST)	1			X					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



WFXV  
201 Humboldt Street  
Rochester, NY 14610

National Media Research Inc  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 1413173

**Schedule Dates** 10/11/16-10/17/16  
**Advertiser** National Republican Congressional Committee (13  
**Agency** National Media Research Inc (10525)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 15/915/7687 (553424)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** MediaAssistant,,  
**Phone/Fax** /  
**CPE** 155/915/7687  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC IE 2016  
Separation: 30

**Date Entered** 08/22/16  
**Last Modified** 08/22/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25271653  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$681.00  
**Net Total** \$3,859.00  
**Sales Tax**

## Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	48	\$4,540.00
<b>Grand Total:</b>	<b>48</b>	<b>\$4,540.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	6:30P- 7P (EST)	1				X				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
29.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	6:30P- 7P (EST)	1					X			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
30.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6:30P- 7P (EST)	1	X							1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	8/22/16
31.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7P- 7:30P (EST)	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
32.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7P- 7:30P (EST)	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
33.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7P- 7:30P (EST)	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
34.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7P- 7:30P (EST)	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
35.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7P- 7:30P (EST)	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	8/22/16
36.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7:30P- 8P (EST)	1		X						1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
37.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7:30P- 8P (EST)	1			X					1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
38.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7:30P- 8P (EST)	1				X				1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
39.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7:30P- 8P (EST)	1					X			1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
40.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7:30P- 8P (EST)	1	X							1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	8/22/16
41.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	1A- 2A (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Person Of Interest	8/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

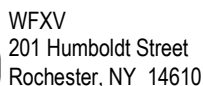
Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

**Contract # 1413173**

Date Entered	08/22/16
Last Modified	08/22/16
Entered By	Julie Orilio
CO-OP	No
Headline #	ECR25271653
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$681.00
Net Total	\$3,859.00
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2016	48	\$4,540.00
Grand Total:	48	\$4,540.00

# CONFIRMATION CONTRACT

See the back of this document for Advertising Contract Terms and Conditions